

Workshop Group – Health Promotion Plans

Overview of workshop

1. Summary of Rheumatic fever research – what can we take from the findings and translate to health promotion?
2. Workshop exercise: Sharing and discussion of health promotion initiatives
What has worked, what were the key success factors, what were the challenges?
What has not worked, why did they not work, what can be learnt?
3. Research Recommendations – key considerations for successful Rheumatic fever programmes:

Agenda for action

1. RHF embedded in DHB and National agendas
2. Collaboration with non-health sectors
3. Appropriately resourced, designated roles and services
4. Coordinated local approaches
5. Based on an appropriate agenda determined to suit the RHF population

Approach

- RHF messages infiltrating existing processes and roles
- Local team approach led by RHF experts and community leaders
- Holistic approach to meet needs of families
- Continuity of care and trusting relationships
- Consistent supportive messages across all RHF services

Accessibility

- Identifying and removing access barriers
- Provision of fully resourced services in communities of high need
- Making it easier for patients to receive services
- Provision of free services

Appropriateness

- Asking patients and their families what they want and how that may be achieved
- Provision of integrated education in appropriate languages and media
- Utilising DVD/video/CD's and targeted media for awareness raising
- Further investigation into specific cultural considerations for Maori and Pacific populations in their experience with RHF in NZ

Awareness

6. Widespread, nationally driven awareness campaigns
 7. Awareness raising for both health professionals and the community
 8. Increase contact points throughout communities to support families and raise awareness
 9. Evaluation of programme outcomes and surveillance of rates to assess effectiveness of interventions
4. Workshop exercise: How do these considerations apply to health promotion planning/programmes
 5. Development of Recommendations

Workshop Recommendations

- Key – patient/whanau centred health promotion plans – consultation phase required
- Plan – National framework/initiative/plan
 - Sustainable
 - Locally relevant and adaptable
 - Culturally and community informed and driven
 - Integrated approach – horizontal and vertical
 - Achieve buy in by DHB, PHO's, MSD, housing, education – seeking alignment in direction
- Plan to be co-led by Pharmac (Marama) and MOH (Karen) – scoping, then out for patient/whanau and sector consultation

